

Department of Revenue Marijuana Enforcement Division Seed to Sale Tracking

Joint Technology Committee
September 22, 2025



COLORADO
Department of Revenue



System Overview & Regulatory Importance

What is Seed to Sale Tracking?

- **Comprehensive marijuana tracking** from cultivation through retail sale to consumers
- **Mandatory for all licensed marijuana businesses** per C.R.S. 44-10-202(1)(a)

Key System Components

- **Plant detail tracking** - tracks each individual plant's life cycle
- **Test Results Integration** - maintains quality and safety compliance data for all products
- **Sales Transactions** - tracks entire supply chain visibility from cultivation to consumer purchase
- **Analytics & Reporting** - allows for accurate and responsive regulatory oversight

Financial & Project Overview

Seed to Sale Tracking System

Marijuana Enforcement Division Seed to Sale Tracking

- **Project Manager:** ISD/MED
- **System Start:** Solicitation process concluding, contract award imminent
- **Current Contract:** Current contract expires October 2026
- **Users:** State Personnel and Licensed Marijuana Owners and Employees
- **Amount Appropriated:** \$3.98 million
- **Amount Obligated to Date:** \$0
- **Percentage Obligated:** 0%
- **Future Years:** Up to a maximum of 10 years

Regulatory Compliance & Next Steps

Seed to Sale Tracking System

System Requirements:

- **Mandatory for all regulated marijuana business licenses** per state law (C.R.S. 44-10-202(1)(a))
- **Tracks entire supply chain** from seed-to-sale
- **Supports \$2 billion Colorado cannabis industry**
- **Prevents product diversion** and ensures product safety through comprehensive tracking
- **Enables regulatory oversight** with real-time data and analytics capabilities

Next Quarter Focus:

- Solicitation process is concluding
- **Contract award anticipated** within the next few weeks
- **Project kick off** - immediate transition to implementation phase
- **Regular quarterly reporting** will resume once contract is executed

Questions?

Thank you

Please Visit DOR's Website:

cdor.colorado.gov

MED's Website:

med.colorado.gov