

## **Full-Time Senate Republican Communications Director**

### **Overview**

The Senate Republican Caucus seeks a Communications Director to lead and implement our communications strategy. The right person for this role is a skilled communicator with a deep understanding of the political landscape of Colorado, the legislative process, and political nuance regarding legislative business. He or she will be responsible for caucus messaging, relationships with media, tracking and improving media performance - including social media, and overseeing all caucus communications activities.

### **Responsibilities**

- Develop and execute a regular communications strategy aligned with the caucus's goals
- Write press releases, speeches, op-eds, and other communications materials
- Build and maintain relationships with the media, including TV, radio, and digital outlets
- Monitor and solicit media coverage for caucus members
- Produce digital and print materials, such as website and social media content
- Oversee the Communications Department

### **Qualifications**

- Track record of success in a similar role, including experience working on a media campaign
- Familiarity with the Colorado legislative process and the issues important to the caucus
- Excellent written and verbal communication skills
- Strong leadership and organizational skills

### **Preferred Qualifications**

- Bachelor's degree in communications, political science, or a related field

- 2+ years of experience in political communications

### **Application Requirements**

- Resume
- Cover Letter
- Two Writing Samples
- Example from a previous media campaign

### **Salary and Benefits:**

The salary range is \$70,000-\$80,000, depending on qualifications and experience. A competitive benefits package is provided that includes: health/dental insurance primarily paid by the employer, employer covered life insurance, PERA retirement plan, 10 paid sick days and 12 paid vacation days per year (not including holidays), 12 weeks of paid family medical leave for eligible employees, and a complimentary parking space or RTD eopass.

### **To Apply:**

Please email Jason Helland (jason.helland@coleg.gov) with all required documents. The application window will be open from Friday, September 19, until filled.